

TED^x Minneapolis

x = independently organized TED event

**Installation Art/Scenic Design
Call for Proposals**

Summer Event | 2017

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Due date: 7.14.2017

1. Overview

Statement of Purpose

A Minneapolis-based ambassador for local, yet global, ideas and innovation, TEDx Minneapolis is opening a call-for-proposals to dress the stage for our flagship event on August 18th at The Cowles Center for Dance and the Performing Arts. Final concepts are to accent speaker talks, speak to this year's theme, and provide depth to our artistic vision. Proposals will be evaluated according to budget, feasibility of fabrication and timeline, and the elegance of design/aesthetic solutions according to the limitations of the venue and logistics. The winning proposal will then be realized in collaboration with the TEDxMinneapolis Production team, up to and during the event. Designers/artists are responsible for fabrication, load in, and load out of all installation elements of the set.

About TEDx

In the spirit of ideas worth spreading, TED has created a program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxMinneapolis, where x = independently organized TED event. At our TEDxMinneapolis event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.

About TEDxMinneapolis

TEDxMinneapolis is devoted to telling the grand Minneapolis story via the TEDx "Ideas Worth Spreading" platform. We host an event or two a year, and pull together all local yet global ideators, delicious local grub, fantastic craft and mini-still beverage, and impactful collaborators. All of these elements come together for a truly immersive, engaging, inspiring, and entertaining event. Join us.

TEDxMinneapolis's Event "Why Not?"

Proposals are to conceptually address this event's theme, titled "Why Not?", to be found on our website at tedxminneapolis.com:

Communities seem as polarized and disconnected as ever. There's an uncertainty when exploring new ideas and it seems impossible to enact change in meaningful ways. Let us remind ourselves that even the smallest action can ripple out and impact our world in ways greater than thought possible. TEDxMinneapolis invites you to break out of old habits, tread new paths, and take action to matters that have only been seen as far off possibilities until now. Learn a new skill you've always wanted to try. Have the difficult conversations with others. Push beyond your boundaries and ask yourself and your community, "Why Not?"

In this call, TEDxMinneapolis hopes to recognize Minneapolis talent in the performing and installation arts in this Call For Proposals by featuring artwork and designs from our performing community on our stage.

2. Scope of Work

Call for Installation Art and Scenic Proposals

Due Date: 7.14.17

This Call for Proposals is open to installation artists, scenic designers, and fine artists with an eye for spatial storytelling. TEDxMinneapolis is searching for a simple, yet poignant three-dimensional illustration of our August event's theme, "Why Not?" in the form of an installation or set designed to spark the minds of our audience members. Final concepts are to accent speaker talks, speak to this year's theme, and provide depth to our event vision. **At this time, we are only looking for non-kintetic , 3D installation art work, without lighting or sound components.**

Proposals will be evaluated according to budget, feasibility of fabrication and timeline, and the elegance of design/aesthetic solutions according to the limitations of the venue and logistics. The winning proposal will then be realized in collaboration with the TEDxMinneapolis Production team, up to and during the event.

Designers/artists are responsible for fabrication, load in, load out, and disposal of all installation elements of the set, to be discussed and curated with the Production team prior to install. Designers/artists are also expected to be present for August 17th and 18th for the load in and installation of work day-of for technical rehearsal. Please include documentation and plans along with your sketches. The more complete your proposal, the more likely it will be considered.

Roles and Responsibilities

Designer/artist is responsible for reporting to the Production team progress at regular intervals to prepare for the event in August. In addition to email correspondences, designer/artist and production team will collaboratively set a schedule of production meetings to support one another in preparation for install, logistics, and scheduling. Designer/artist is expected to attend all scheduled production meetings, and to submit receipts for all expenses related to instal/set build. In addition to regular production meetings, designer/artist is expected to attend load in and the event August 17th and 18th.

3. RFP Procedures

Venue Description and Restrictions

In order to remain feasible, proposals must adhere to venue restrictions. The most salient are as follows:

1. Design/installation must not fasten into the deck of the theatre in a way that will damage it (ie. screws, nails, staples, etc).
2. Design/installation must not be designed to move for the duration of the event, be composed of reflective elements (mirrors, chrome), or be excessively heavy. Elements, however, may be rigged to a line set, provided that the hanging mechanism be accounted and approved in the original design.
3. Design/installation must be able to be quickly installed with a minimum crew of two people in the space of 6 - 8 hours.
4. Design/installation must account for quick load in and load out.
5. Design/installation must not interfere with the projection, sound, actors/speakers, tech crew, or lights of the venue.
6. Design/installation must account for safety, with flexible curations of original proposal to meet safety requirements of the venue.
7. Designs/installations are not to span more than one line-set, and to not travel more than 15' upstage from the edge of the stage.
8. Designs/installations are to incorporate the TEDxMinneapolis sign, projection screen, circular red carpet, and speaker, with room for performing artists at given intervals.
9. **Designs/installations will remain under the allotted \$500 budget**, including transportation, labor, installation, and tear-down costs.
10. Designs/installations must be prepared to collaborate with and adhere to IATSE Local 13 Stage Union Operation guidelines,

pertinent to the venue, and be discussed with Production Lead prior to installation.

11. Designer/artist is responsible for disposal of set.

Evaluation and Award Process

Proposals are to be a minimum of 5 pages, and a maximum of 8. In order for a proposal to be considered complete, it must include:

1. Sketches and/or renderings. Please include the concept contextualized in a ground plan, elevation, scale, and dimensions.
2. Rough budget and material breakdown of the proposal.
3. Brief summary of how the elements of proposal relates to event theme.
4. Estimated total weight of objects created.
5. Expectations on fabrication logistics: ie. how will it be made, who will make it, and how long will it take.
6. Artist bio, resume, and 3-5 examples of artist work, including a link to an electronic portfolio, if applicable.
7. 2 professional references, with knowledge of your work.

Upon receiving proposals, the TEDxMinneapolis team will evaluate according to the elegance of the proposals, as well as overall feasibility of proposed vision. Due to the limited abilities of the event space, preference will be given to solutions that are simple, yet profound - the key being accomplishing more with less. While many traditional theatrical approaches require multiple scenic changes, installations and proposals are expected to function more as a work of art, and backdrop for our stage.

A rough schematic and ground plan is included for reference during the development of your proposal in the PDF included. Please utilize this as part of your proposal process.

Process Schedule

- 6.12:** Call for Proposals opens.
- 7.14:** Proposals are due to Technical Coordinator, Theresa Akers, by midnight
- 7.16:** Winning proposal is announced, design finalization begins.
- 7.16 - 20:** Design finalization, purchase approvals, and fabrication begins.
- 7.22 - 8.12:** Fabrication and preparation phase. Final check in with Production team.
- 8.17 - 18: Load in and Opening Day**
- 8.19:** Load out

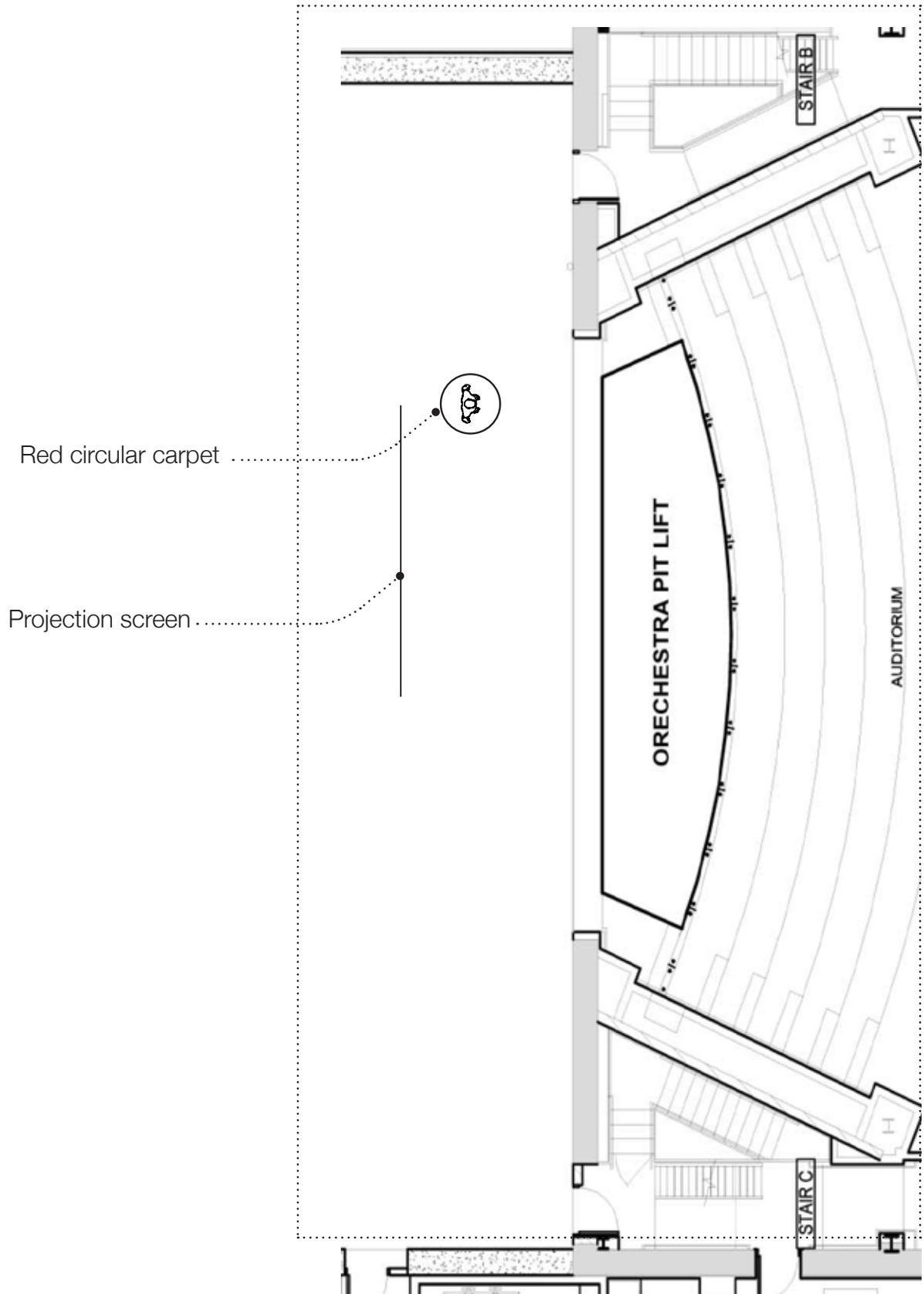
Submission Details

Please direct any inquires regarding the proposal process to Theresa Akers, Technical Coordinator, at akers.theresa@gmail.com.

4. RFP Procedures

Please note: Drawing is not to scale.
For illustration and ideating, only.

Please find the ground plan and elevational schematic on the following pages:



Please note: Drawing is not to scale.
For illustration and ideating, only.

